



**Blacksburg
Rotary Club**
Rotary International
District 7570

March 26, 2011

Blacksburg Rotarians Honored with Awards



*Carl McDaniels
receiving Vocational
Service Award*

Three members of the Rotary Club of Blacksburg were honored for their exceptional service to Rotary at the 96th Annual Rotary District (#7570) Conference Awards luncheon held at The Homestead Hotel on March 12.

Carl McDaniels was honored with the **Vocational Service Award** for exemplary vocational service within the community and in the educational field. Carl came to Virginia Tech in 1969 where he headed the Counselor Education Program for 30 years before retiring. He is also very active in the AARP Blacksburg Chapter. Carl has been involved with Rotary since 1979 and is a past president of the Club.



*Franklyn Moreno
receiving 110%
Rotarian Award*

Franklyn Moreno was acknowledged with the **110% Rotarian Award**, an award presented by the District Governor on the recommendation of the local Assistant Governor. It is designed to recognize one individual who has excelled in carrying out the Rotary mission for a lengthy period of time.

Franklyn has been a Rotarian with perfect attendance since 1984. He is a former Club President, was a Group Study Exchange team leader to Korea, and Coordinator for this year's inbound Bolivian Group Study Exchange. He has visited many clubs around the world and continues to promote the New River Valley via the connections he developed during his career in economic development.

The **Club Builder Award** is a new Rotary International Award with the purpose to recognize Rotarians who have made a significant



Blacksburg Rotary Club

Rotary International
District 7570



impact in supporting and strengthening their Rotary club. The inaugural award was presented to **James "Jim" Johnson**. This award has strict criteria including being an active Rotarian in good standing, with at least 10 years of membership; personally recruited at least five members who are active at the time of nomination; service as club president; and a member of a Rotary club with at least 30 members. Jim is a charter member of the Rotary Club of Blacksburg and a former Assistant District Governor. He is a Club Secretary, a position he has held for many years.

The Rotary Club of Blacksburg also received awards for International Service to recognize the Club's ideal of international service, especially in the promotion of understanding, goodwill and peace; the Douglas A Newton Excellence in Communications Award, Club Web Presence (first place), Club Dash Board (second place) and the Governor's Gold Club Award.

About Rotary: Rotary International is a global network of community volunteers united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. Founded in 1905 in Chicago, today there are approximately 1.2 million Rotary club members in over 33,000 Rotary clubs. The Rotary Club of Blacksburg (www.blacksburgrotary.org) began in 1978 and today consists of over 110 members who meet at noon on most Thursdays at the Blacksburg Country Club.



###

Contact:

Karin Clark, Public Relations Director
540-230-5812 / karinclark507@comcast.net

Field Cod

Field Cod