



Blacksburg Rotary Club

Rotary International
District 7570

FOR IMMEDIATE RELEASE

February 8, 2010

Presidential Citation Presented to Franklyn Moreno for Club Service

The Rotary Club of Blacksburg has recognized Franklyn H. Moreno with the "Four Avenues of Service Citation" award. This award recognizes Moreno's outstanding efforts in the club. The citation commends the service carried out by an individual Rotarian in the club, thereby reinforcing the importance which Rotary places on the personal involvement of each club member in Rotary service activities.

"Franklyn has been a strong supporter of local and international programs, such as Polio Plus," said T. O. Williams, the club's president. "He led a Group Study Exchange Team to South Korea in 2007 and is a multiple Paul Harris Fellow."



Franklyn Moreno accepts the Presidential Citation for Club Service from President T.O. Williams

Moreno stepped in when a president passed away while in office in 2000. He then continued to serve as President during the 2001-2002 Rotary year.

Moreno has been a Rotarian since 1984 and has maintained perfect attendance. He has served as a chair of major club projects, such as the Wong Park Centennial Project which resulted in a nine-acre town park with a [Rotary Pavilion](#). Today, he chairs the committee for the Rotary District Conference and is coordinating the club's Group Study Exchange effort.

Moreno came to the New River Valley in 1990 and was the first executive director of the New River Valley Economic Development Alliance. Now retired, Moreno enjoys woodworking, reading, and keeping contact with family and friends. He wife Bonnie is an artist and they have a blended family of six adult children.

Nominations for the Four Avenues of Service Citation are submitted by the club president to Rotary International. An individual may only receive this award once.

About Rotary: Rotary International is a global network of community volunteers united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. Founded in 1905 in Chicago, today there are approximately 1.2 million Rotary club members in over 33,000 Rotary clubs. The Rotary Club of Blacksburg (www.blacksburgrotary.org) began in 1978 and today consists of over 110 members who meet at noon on most Thursdays at the Blacksburg Country Club.

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