

Webpage:

1st Place: The Winchester Rotary Club

Winchester has done an outstanding job of using their web site as an effective communications tool for their members, the community, and the world. Their site provides all the basic information about Rotary as well as all the specifics about their club and members. Their site is easy to use and welcoming to anyone interesting to know more about their projects and activities. A “Members Only” section is also available to allow communications with members that the club does not wish to share publically. This added feature is a plus in keeping members informed.

The Rotary Club of Winchester is sharing their Rotary message with each other and the world in a professional, efficient manner. Congratulations for a job well done.

2nd Place: The Rotary Club of Blacksburg

The Rotary Club of Blacksburg uses the web extensively to provide detailed information about all aspects of the club and the community. The site is easy to use and up to date with projects, photos, club meeting agendas and bulletins. The site looks very professional and provides a wealth of information to the members and the public on the work being accomplished by the club.

Congratulations to the Rotary Club of Blacksburg

Newsletters:

1st Place: The Rotary Club of Stuart

The Rotary Club of Stuart produces a monthly newsletter that provides a wealth of information to the club in an attractive and professional manner. The newsletter contains a monthly letter from the President and information on upcoming programs. In addition, the club uses the newsletter to remind members of the goals they have set for the year in regard to membership, The Foundation, Public Relations, and Service. The Object of Rotary is also included for Rotarians or any others who might pick up a copy of the newsletter. The design of the communications is such that it would server well as a recruitment tool for new members and sharing information with others about the club

2nd Place: The Rotary Club of Wytheville

The Rotary Club of Wytheville produces a monthly publication called, *The Windmill*. *The Windmill* serves as an excellent tool to showcase projects and programs. In addition, The Windmill includes the club goals and The Four-Way Test. Birthdays and perfect attendance are noted, as well as makeups. The club has an attractive communications tool to better communicate with members and the community.

Dashboard:

1st Place: The Blacksburg Rotary Club

Blacksburg has done an outstanding job of using the capabilities of district database to capture all information on the club, club members and committees. The club informational section is fully utilized, including club description, where the club meets, and all links to other important information concerning the club. The dashboard is very complete in regard to the member information, including pictures, birthdates, phone numbers and email addresses. All committees are listed. Each shows members as well as information on goals and objectives for each.

Blacksburg is fully utilizing the capabilities of the district database. Congratulations Blacksburg.

2nd Place: The Johnson City Rotary Club

The Johnson City Rotary Club does a great utilizing the capabilities of the district website to manage information about their club, their members and their committee.

Communication Award:

Note: I have not heard from the Kingsport Club concerning this award. I will continue to try to find out if they have selected a club to recognize and if they have an award.

If they have not chosen a club to win the award, I would suggest the Blog of The Rotary Club of Rocky Mount. Walter Hughes creatively uses a blog to keep the public informed on the local and international projects. His use of visuals presents a powerful message of the good work they are doing.

I think it is deserving of recognition in regards to helping other learn how today technology can be a powerful outreach tool.