

THIS WEEK'S PROGRAM & NEWS: August 6, 2009

The Rotary Club of Blacksburg, Club #5753 P.O. Box 770 Blacksburg, VA 24063
/ T.O. Williams, President

Four Way Test: Of the things we think, say or do...Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

PROGRAMS & EVENTS

- August 6, Anne Clelland, Social Media Public Relations & Marketing: What You Need to Know and What You Don't
- August 13, Dr. James Lebolt, Common Shoulder Injuries & Treatment
- August 20 Chris Winston, Roanoke Times NRV Bureau Chief
- August 22, Rotary Yard Sale (Saturday event, YMCA parking lot. N. Main St.)
- August 24, District Governor Ron Napier's official visit to Area 9 (Monday event, 4 pm club officers / 5 pm all, at the Blacksburg Country Club)
- August 27, Billy Hite, VT Football

FROM JOHN BROWN, MEMBERSHIP COMMITTEE CHAIR: This month is **Membership and Extension Month** for Rotary International. Membership is every Rotarian's responsibility. Each new member must be proposed for membership by an active member of the club. If you know someone who has all the qualities of a good Rotarian and you're an active member of a Rotary club, consider proposing that person for membership.

Qualified candidates for Rotary club membership are adults of good character and business, professional, or community reputation who fit one of the following criteria:

- Hold or have held an executive position with discretionary authority in any worthy and recognized business or profession
- Serve as a community leader

All candidates should also demonstrate a commitment to service through personal involvement, be able to meet the club's attendance and community project participation requirements, and live or work in the vicinity of the club or the surrounding area.

The ideal composition of a Rotary club reflects the community's demographics, including professions, gender, age, and ethnicity. Such diversity enriches every aspect of the club's fellowship and service. Sources for potential new members include: Former Rotary Scholars and SGE Team members; Chamber of Commerce business listings; Review of open classifications for good candidates.

To keep clubs strong, **every Rotarian must share the responsibility** of bringing new people into Rotary. Even new members can bring guests to meetings or invite them to participate in a service project. The value of Rotary speaks for itself, and the best way to spark the interest of potential members is by letting them experience fellowship and

service firsthand.

Keeping members interested in Rotary is another responsibility. Good club fellowship and early involvement in service projects are two of the best ways to sustain the club's membership.

This is a new Rotary year. Let's all do our part in growing and retaining membership.

FROM JIM JOHNSON: The **new printed directories** are in. I will distribute them at the meeting this week.

FROM ROSALYN LESTER: The Scotch Tasting originally scheduled for Friday, October 16 has been postponed to a later date.

FROM KARIN CLARK: We continue to have stars among us! This month, another of our club members is in *Valley Business Front* magazine featured in the article "Mission Statement". See **Gail Billingsley** in the August issue on page 9. The digital magazine can be found at this web address http://www.vbfront.com/VBfront_Aug09/index.html.

The **Rotary shirts are in** and just in time to wear at our yard sale. See me at this week's meeting to pick up the shirt you ordered and provide a check made out to the Rotary Club of Blacksburg if you have not done so already.

FROM FRANKLY MORENO: The Blacksburg Boys - Arnold, Moreno, Oliver and Moses - are back from their almost Rotary trip to the Oshkosh (Wisconsin) Airventure 99. See them for highlights. Dave Arnold has many photos!

FROM FRANKLYN MORENO & CARL MCDANIELS, Co-Chairs of Yard Sale Committee:

Please help to promote our upcoming yard sale by downloading the yard sale flyer from our Web, under [news/yardsale](#), and posting it in public places (grocery and church bulletin boards, in your place of work, etc.). The yard sale will take place in the VT YMCA parking lot, on North Main Street, from 7:30 a.m. until noon on Saturday, **August 22**. Our goal is to raise \$1500. Clean out your attic, basement and closets to start gathering items to donate. **We are not accepting clothing but if you have clothes you can bring them on Saturday and donate them to the Y!** Remember to mark all items you are donating with a suggested sale price. Donation drop-off will be from 2-4 pm the Wednesday, Thursday and Friday prior to the sale, at the trailer we will have at the YMCA. If you have larger items to be picked up let me know and we will coordinate a truck to pick up. **We do need volunteers** to tag on Friday evening, set up Saturday morning, work the sale and clean up so sign -up. Contact Carl for more information at cmcd@vt.edu.

BIRTHDAYS THIS MONTH: Send a birthday wish to you fellow Rotarian. If your birthday was missed send a note to: kclark@lunainnovations.com

01 August- Mary Miller 04 August- Tom Reid 20 August - Dan Carper 22 August - Norm Fitzwater / Ann Bracken / Mark Weddle 25 August - Susan Brown 29 August – Jim Johnson

DO YOU NEED A CLUB MAKE-UP? Spend just a ½ hour online at the Rotary eClubOne Web site learning about Rotary programs and activities around the globe, fill out the makeup form and you're there. This link is available on our club website at <http://www.blacksburgrotary.org/>. Or, make up at an area club. See the list of clubs online at our Web site, http://blacksburgrotary.org/area_meet.html. Rotary International District 7570 (<http://www.rotary7570.org/>) covers Western Virginia and Northeastern Tennessee.

To include news in the weekly Rotary email bulletin, noon lunch bulletin or Web site, please forward to Karin Clark at kclark@lunainnovations.com or call 230-5812.

******ATTACHED IS A PDF FILE OF THE BULLETIN WITH EMBEDDED LINKS***