



THIS WEEK'S PROGRAM & NEWS: April 22, 2010

The Rotary Club of Blacksburg, Club #5753

P.O. Box 770 Blacksburg, VA 24063 / [T.O. Williams](mailto:T.O.Williams), President

*Four Way Test: Of the things we think, say or do...Is it the truth?
Is it fair to all concerned? Will it build goodwill and better friendships?
Will it be beneficial to all concerned?*

HAPPY EARTH DAY TO OUR BIG BLUE PLANET!

PROGRAMS & EVENTS: April is Magazine Month!

We turn our attention to Rotary publications and other means by which Rotarians the world over communicate their stories, their successes, their hopes and aspirations for the future.

- April 22, Leslie Frantz, Youth Achievement Fine Arts Awards presentation
- April 26, Blacksburg Rotary Golf Tournament
- April 29, Phil Hysell, Warning Coordination Meteorologist
- May 1, Bone Marrow Drive at Cork & Fork
- May 6 – Dr. Beatol
- May 13 – MCPS Outstanding Career & Tech Awards

FROM DEBBIE EWING and GARY SCHROEDER, CO-CHAIRS, GOLF COMMITTEE:

We now have 10 teams and 19 hole sponsors!!! It is still not too late to get a team together, sponsor a hole, or volunteer to help on Monday. We need to give Blacksburg Country a count for lunch right after Rotary tomorrow. So, if you can volunteer or put together a team to play let Gary or me know at Rotary meeting tomorrow. If you want to sponsor a hole send an email to Debbie (debbieewing@ewingcabinet.com) or Gary (gschroeder@imlc.or) no later than Friday evening. Remember to bring extra \$\$ on Monday for the "Duffer's Bag" (\$20 ea.).

FROM CHRISTY BROWN, INTERNATIONAL SERVICE COMMITTEE:

Rotary Clubs of Blacksburg and Christiansburg Challenge 200 to Be the MatchSM

The Rotary Club of Blacksburg and Christiansburg Rotary Club challenge 200 people from the area to join the The MatchSM Registry during a drive scheduled for Saturday, May 1, during the Cork & Fork Festival (<http://www.blacksburgpartnership.org/fork/>). The event will go from noon - 6 p.m. at Blacksburg's First & Main shopping district on South Main Street. Each year, more than 100,000 Americans are diagnosed with leukemia, lymphoma, myeloma and other diseases that may require a life-saving bone marrow or stem cell transplant. The Be The MatchSM Registry is the only hope for the 70 percent of patients needing a marrow transplant who do not have a matching donor in their family. Less than 4 in 10 patients receive the transplant they need, in many cases because no matching donor can be found. The Be The MatchSM Registry offers an opportunity to help a patient by registering to be a potential donor of bone marrow or stem cells. Anyone between the **ages of 18 and 60**, who meets the health guidelines and is willing to donate to any patient in need, may join the registry. The registration process **takes only about 15 minutes** and requires just a simple **health history, contact information** and a signed agreement to join, along with a **swab of cheek cells**. Volunteers are asked to provide personal identification and contact information for two family members or friends who will know how to reach you in the future if your contact information changes. If you are unable to join us on Saturday, May 1 you can participate in the Be The MatchSM online drive at www.bethematch.org. Click the "join now tab" and follow the online instructions. Use the promotion code **blatterle** when finalizing your registration. For more information about the May 1 event at the Cork & Fork Festival and how you can help, contact Christy Brown at cbrown@LLBrown.net or 540.552.5331.

FROM PAULA ALSTON, CO-CHAIR, LOCAL SERVICE COMMITTEE: Tour the Free Clinic – The Free Clinic of the NRV will be offering 1 hour tours for Rotary members Wednesday, June 2 from 8:00-9:00 a.m. and Thursday, June 17 from 4:00-5:00 p.m. at their location at 215 Roanoke Road in Christiansburg. They want the public to see what happens to the uninsured in our community and they want us to know how important their services will continue to be. Please plan on attending.



FROM FRANKLIN MORENO: The Christiansburg-Blacksburg Rotary Club will be holding a blood screening on Saturday May 1 from 6:30 to 10:00 at Memorial Hospital. Call 951-8988 for an appointment time. Cost \$30.00.

FROM KARIN CLARK, PUBLIC RELATIONS DIRECTOR: The April District Newsletter is now published. This issue includes an article on our Literacy Project (see page two). The District newsletter has also been attached the electronic version of the bulletin or it can be accessed from this link on the District Newsletter Page <http://www.directory-online.com/rotary/File/File0.cfm?Type=Newsletter&D=7570>

FROM JIM JOHNSON: Leslie Frantz will serve as Assistant Secretary for the Club.

FROM KARIN CLARK, PUBLIC RELATIONS DIRECTOR: Congratulations to Alec Siegel who has launched his own business, Siegel Link LLC. The Company's focus is to assist businesses with critical hire needs. "We concentrate on making the right fit for both sides," said Alex who was doing business formerly under S.R. Clarke. "We match businesses to candidates, candidates to businesses and businesses to business that have synergistic solutions. Our focus is always a win-win scenario." With the various higher education institutions in the region continuously bringing in new personnel, Siegel Link also works on finding the right employment path for the trailing spouse. Alec has 20 years of successful experience in the search and placement industry. His company is located in the Virginia Tech Corporate Research Center.

FROM JIM JOHNSON: Pete Smith is resigning from the Club.

FROM BARBARA NEWTON: Todd Murray was in an auto accident last week. He had surgery this Wednesday. Please remember him!

FROM JIM HALFERTY, ENVIRONMENTAL COMMITTEE: April 22nd is Earth Day! Part II> Here are some more things to do to reduce your environmental footprint on this big planet. (Ideas were reprinted from the Roanoke Times).

- 1 Limit the length of your shower to five minutes.
- 2 Turn off the faucet while you're brushing your teeth.
- 3 Use compact fluorescent light bulbs (CFLs) instead of incandescent bulbs.
- 4 Walk, bike or use public transportation.
- 5 Turn off computers at the end of the day.
- 6 Turn off power strips at the end of the day.
- 7 Wash your clothes in cold water.
- 8 Park and turn off your car, instead of letting it idle.
- 9 To avoid spills, don't "top off" the tank at gas stations.
- 10 If possible, telecommute from home.
- 11 Use a microwave instead of a conventional oven, when possible.
- 12 Open blinds instead of flipping the light switch.
- 13 Open windows instead of using the air conditioner.
- 14 Take the stairs instead of the elevator or escalator.
- 15 Consider composting.
- 16 Get rid of paper waste by switching to e-billing and e-statements.
- 17 Instead of bottled water, invest in a water purifier. Make your own.
- 18 During the summer, skip the hose and use waterless car wash products.
- 19 Eat less beef and more fruits and vegetables.
- 20 Shop at the local farmers market.
- 21 After a busy day of saving the environment, treat yourself to a large bottle of wine. The larger the glass bottle, the less wasteful.
- 22 Recycle this newsletter.

BIRTHDAYS THIS MONTH: Send a birthday wish to you fellow Rotarian.

April 03 - CHRIS TURMAN and PEGGY MESZAROS

April 22 - DAVE WIDDER

April 05 - GARY SCHROEDER

April 23 - BOB HOOVER

April 12 - LESLIE FRANTZ

April 25 - CANDI KELLY and CHRIS BELLUZZO

April 15 - CHRIS WINSTON

DO YOU NEED A CLUB MAKE-UP? Spend just a ½ hour online at the Rotary eClubOne Web site learning about Rotary programs and activities around the globe fill out the makeup form and you're there. This link is available on our club website, www.blacksburgrotary.org. Or, make up at an area club. Rotary International District 7570 (WWW.ROTARY7570.ORG) covers Western Virginia and Northeastern Tennessee. **To include news in the weekly Rotary email bulletin, noon lunch bulletin or Web site, please forward to Barbara Newton at bjnewt@comcast.net or call 230-5255.**