



## THIS WEEK'S PROGRAM & NEWS: April 15, 2010

The Rotary Club of Blacksburg, Club #5753

P.O. Box 770 Blacksburg, VA 24063 / [T.O. Williams](mailto:T.O.Williams), President

*Four Way Test: Of the things we think, say or do...Is it the truth?  
Is it fair to all concerned? Will it build goodwill and better friendships?*

*Will it be beneficial to all concerned?*

**PROGRAMS & EVENTS: April is Magazine Month!**  
We turn our attention to Rotary publications and other means by which Rotarians the world over communicate their stories, their successes, their hopes and aspirations for the future.

- April 15, Steve Lester, Polio the last four countries
- April 22, Leslie Frantz, Youth Achievement Fine Arts Awards presentation
- April 26, Blacksburg Rotary Golf Tournament
- April 29, Phil Hysell, Warning Coordination Meteorologist
- May 1, Bone Marrow Drive at Cork & Fork
- May 6 – Dr. Beatol
- May 13 – MCPS Outstanding Career & Tech Awards



*Franklin Moreno and the Rotary Group Study Exchange Team from Sao Paulo, Brazil.*

**REMEMBER:** Friday, April 16th, the day of remembrance for 22 students and faculty members who were tragically killed on April 16, 2007. Events include:

- Midnight: Lighting of Ceremonial Candle, April 16 Memorial
- 8 a.m.: 3.2-mile Run in Remembrance, Virginia Tech Campus
- 11 a.m. - 1 p.m.: Community Picnic, Drillfield
- 11 a.m. - 5 p.m.: Expressions of Remembrance
- Sunset: University Commemoration & Candlelight Vigil, April 16 Memorial. Details on events here <http://www.weremember.vt.edu/>

**FROM DEBBIE EWING and GARY SCHROEDER, CO-CHAIRS, GOLF COMMITTEE:** Our annual golf tournament is just 12 days away and we need your help! To date we have 8 teams and 12 hole sponsors. We've planned an afternoon of food, drink, and fun! Keep in mind the deserving organizations this tournament supports, groups like the Literacy Volunteers, Christmas Store, Women's Resource Center, and many more local community service organizations. We also need volunteers to help the day of the tournament, Monday, April 26, 2010, beginning at 11:00 a.m.; lunch will be provided and for all who participate, golfers or volunteers this counts as a makeup day. Golfers, this year we have added a "Duffer's Bag" that has a Putting Sting 18"-4', a Mulligan ticket and a Red Tee. You use this special tee once. Men it allows you to hit your tee shot from the ladies tee. Ladies when you use your special tee, you may hit from the Jr. tee.) These bags are available for all golfers for \$20. In the spirit of Rotary let's all join together and support our annual Golf fundraising event! Replies or questions to Gary Schroeder [gschroeder@mlc.org](mailto:gschroeder@mlc.org) or Debbie Ewing [debbieewing@ewingcabinet.com](mailto:debbieewing@ewingcabinet.com).

**Susan Brown and Franklyn Moreno have issued a challenge to all past Blacksburg Rotary Club Presidents to each sponsor a hole for the Golf Tournament.**

**FROM JIM HALFERTY, ENVIRONMENTAL COMMITTEE: April 22nd is Earth Day!** So please take some time in the next week or so to consider how you can reduce your environmental footprint on this big planet. Just in case you need help, I have included some helpful ideas.

- Plant a Tree or other Vegetation - Plants give off oxygen for us to breathe. They beautify the landscape. Some also bear fruit or vegetables that we can eat at harvest.
- Think about your recycling efforts. Can you do more?
- Household Hazardous Waste Collection - Collect paint, used auto products like motor oil, batteries, and tires, solvents, etc. Check for recycling/disposal opportunities in your local town.
- Make a point to switch over to Eco-Friendly chemicals and cleaners whenever possible from window cleaning spray, detergents, to car anti-freeze; there is a large inventory of items available these days. In some cases, you can make your own. (see below)
- Go for a walk and pick up garbage in the neighborhood, hiking trail, school parking lot, etc.

- Go for a walk, enjoy the day, & pay attention to how many different kinds of plants, animals, and insects you see. Find out about different simple ways to save energy, reduce waste, etc. <http://www.futurefriendly.com/Home.aspx>. More about what Earth Day is about. <http://earthday.org/core-issues>

**FROM CHRISTY BROWN, INTERNATIONAL SERVICE COMMITTEE:**

**Rotary Clubs of Blacksburg and Christiansburg Challenge 200 to Be the Match<sup>SM</sup>**

Join the National Marrow Donor Program's registry and you could save a life! Blacksburg, VA - The Rotary Club of Blacksburg and Christiansburg Rotary Club challenge 200 people from the New River Valley to join the The Match<sup>SM</sup> Registry during a drive scheduled for Saturday, May 1 from noon - 6 p.m. at Blacksburg's First & Main shopping district on South Main Street. **The drive is being held concurrently with the Cork & Fork Festival** (<http://www.blacksburgpartnership.org/fork/>). Each year, more than 100,000 Americans are diagnosed with leukemia, lymphoma, myeloma and other diseases that may require a life-saving bone marrow or stem cell transplant. The Be The Match<sup>SM</sup> Registry is the only hope for the 70 percent of patients needing a marrow transplant who do not have a matching donor in their family. Less than 4 in 10 patients receive the transplant they need, in many cases because no matching donor can be found. That's why volunteers from the Rotary Club of Blacksburg and Christiansburg Rotary Club have banded together to issue a challenge to citizens of the New River Valley to join the registry. The Be The Match<sup>SM</sup> Registry offers people the opportunity to help a patient by registering to be a potential donor of bone marrow or stem cells. Anyone between the ages of 18 and 60, who meets the health guidelines and is willing to donate to any patient in need, may join the registry. **The registration process takes only about 15 minutes** and requires just a simple health history, contact information and a signed agreement to join, along with a swab of cheek cells. Volunteers are asked to provide personal identification and contact information for two family members or friends who will know how to reach you in the future if your contact information changes. Although the Be The Match<sup>SM</sup> Registry is one of the largest and most racially and ethnically diverse registry of its kind in the world, with more than 8 million potential donors, the combination of our increasingly diverse society and the precise matching criteria for transplantation means that more volunteers are always needed and welcome. Since its founding in 1987, the registry has facilitated more than 38,000 transplants to give patients a second chance at life. People who are unable to join us on Saturday, May 1 from noon-6 at the Blacksburg Fork & Cork Festival can participate in the **Be The Match<sup>SM</sup> online drive. Please join the national registry by visiting [www.bethematch.org](http://www.bethematch.org)** and click the join now tab and follow the online instructions. Please use the promotion code bletterle when finalizing your registration. For more information about the process, please visit [www.bethematch.org](http://www.bethematch.org) or contact Betsie Letterle at Be The Match<sup>SM</sup> Registry, operated by the National Marrow Donor Program, 919.414.8312, [bletterl@nmdp.org](mailto:bletterl@nmdp.org). For more information about the May 1 event, contact Christy Brown at [cbrown@LLBrown.net](mailto:cbrown@LLBrown.net) or 540.552.5331. There will be training for those working the booth on 4/23 (Friday) at 8:00 am--the location will soon be decided.

**FROM KARIN CLARK, DIRECTOR, PUBLIC RELATIONS:** Last week the Cinderella Project opened its annual prom attire store to serve the economically disadvantaged high school kids of Blacksburg High School, Christiansburg High Schools, Narrows High School and Giles High School. Cindy Mitchell, BHS Marketing Teacher and coordinator of the program said, "To date we have served about 90 girls but continue to have girls in need. We have had about 10 tuxedo rentals." Rotary Club members have donated dresses, shoes and other accessories as well as sponsored tux rentals. The Cinderella Project is already planning for next year. Cindy says they are always in need of large size dresses. For donations, sponsorships or to help with future coordination contact: Cindy Mitchell, Blacksburg High School Marketing Coordinator by phone 540-951-5706, ext. 206 or email [cmitchell@mcps.org](mailto:cmitchell@mcps.org).

**FROM PAULA ALSTON, CO-CHARI, LOCAL SERVICE COMMITTEE:** Tour the Free Clinic – The Free Clinic of the NRV will be offering 1 hour tours for Rotary members Wednesday, June 2 from 8:00-9:00 a.m. and Thursday, June 17 from 4:00-5:00 p.m. at their location at 215 Roanoke Road in Christiansburg. They want the public to see what happens to the uninsured in our community and they want us to know how important their services will continue to be. Please plan on attending.

**BIRTHDAYS THIS MONTH:** Send a birthday wish to you fellow Rotarian.

April 03 - CHRIS TURMAN and PEGGY MESZAROS

April 22 - DAVE WIDDER

April 05 - GARY SCHROEDER

April 23 - BOB HOOVER

April 12 - LESLIE FRANTZ

April 25 - CANDI KELLY and CHRIS BELLUZZO

April 15 - CHRIS WINSTON

**DO YOU NEED A CLUB MAKE-UP?** Spend just a ½ hour online at the Rotary eClubOne Web site learning about Rotary programs and activities around the globe fill out the makeup form and you're there. This link is available on our club website, [www.blacksburgrotary.org](http://www.blacksburgrotary.org). Or, make up at an area club. Rotary International District 7570 ([WWW.ROTARY7570.ORG](http://WWW.ROTARY7570.ORG)) covers Western Virginia and Northeastern Tennessee. **To include news in the weekly Rotary email bulletin, noon lunch bulletin or Web site, please forward to Barbara Newton at [bjnewt@comcast.net](mailto:bjnewt@comcast.net) or call 230-5255.**