



THIS WEEK'S PROGRAM & NEWS: Feb 25, 2010

The Rotary Club of Blacksburg, Club #5753

P.O. Box 770 Blacksburg, VA 24063 / [T.O. Williams](mailto:T.O.Williams), President

*Four Way Test: Of the things we think, say or do...Is it the truth?
Is it fair to all concerned? Will it build goodwill and better friendships?
Will it be beneficial to all concerned?*

PROGRAMS & EVENTS:

- February 25, Cindy Mitchell, Blacksburg High School Marketing Teacher, on the Cinderella Project
- March 4, Donna Webster and Ben Dixon on [Literacy Volunteers of the New River Valley](#)
- March 11, Linda Moody, [Valley Interfaith Child Care Center](#) / Board Meeting follows
- March 18, Tommy Loflin, [Rotary Citizen of the Year](#) presentation
- March 19 - 21, [District Conference](#) at The Homestead in Hot Springs, VA (**weekend event**)
- March 25, Dr. Greg Daniels, Department Head, [Small Animal Clinical Sciences](#), Virginia-Maryland Regional College of Veterinary Medicine
- April 1, Ron Rordam, Mayor/Marc Verneil, Town Manager, An update on the Town of Blacksburg.
- April 8, Brazil Group Exchange
- April 22, Youth Achievement Fine Arts Awards
- April 26, Blacksburg Rotary Golf Tournament

FROM CHRISTY BROWN, MARDI GRAS EVENTS

COMMITTEE: The Rotary Club of Blacksburg wants to thank all those who made our Mardi Gras Party and Fundraiser a success. **Over \$15,000 was raised** to support The Rotary Foundation and EndPolioNow, the Bill and Melinda Gates polio eradication challenge. The February 18th event, held at the Blacksburg Country Club, **drew nearly 100 Rotarians** in their Mardi Gras finery (all attendees have received club attendance credit). The Riverboat Ramblers delivered some great Dixie Land jazz while the group mingled and bid on items from a custom-made Hokie play barn, local art and African treasures. Thanks to all the local businesses that supported our endeavor. **Auctioneer Joe Jones**, led the live bidding that featured many vacation getaways. We graciously thank all of our auction donors and **HHHunt, Moog, SAS Builders and Snyder & Associates** for underwriting sponsors for the event. Thanks also to our event committee: Christy Brown, Karin Clark, Candi Kelly, Rosalyn Lester, Mary Miller, Tom Reid and T.O. Williams and members of the Rotary Foundation Committee: Larry Ball; Hap Bonham; Joann Craig; Joe Jones; Greg Lemmond; Trey McCallie; Peggy Meszaros; Barbara Newton; Dave Reemsnyder; John Skelton; Michael St. Jean; Mark Weddle.

*Congratulations to the winners of our mask contest (**Jerry and Ann Robinson**), King Cake winner (**Jim McAlister**- oohh, baby, baby) and Sustainer winner (**Dave Hubble**). We are compiling all **Mardi Gras photos** to show at a future meeting. Send your best shots to Karin Clark at karinclark507@comcast.com.

FROM LESLIE FRANTZ, CHAIR YOUTH ACHIEVEMENT COMMITTEE: The application and nomination forms for the **2010 Fine Art Awards (\$750 scholarships)** have been sent to the schools. Application forms, letters of endorsement, letters of recommendation and other supporting materials should be sent to Leslie M Frantz, 1516 Oriole Drive, Blacksburg, VA 24060 and **received by 5:00 on March 10, 2010**. The interview night for applicants is the evening of March 17 (all committee members are invited to attend). The Rotary program presenting the awards will be held **April 22** at our Thursday meeting. If you know of a deserving Montgomery County Senior who should be considered for a scholarship please make them aware of the nomination with is posted on our Web site under News at www.Blacksburgrotary.org.



FROM JIM JOHNSON, SECRETARY: Melanie Moore, our Rotary Peace Scholar, has been accepted to the ICU Rotary Peace program in Tokyo, Japan for her studies beginning this fall. She is sponsored by our club. Christy Brown is her Rotary Counselor. Melanie is the granddaughter of Jim Moore a former president of this club who passed away several years ago. Send graduations to Melanie at melanielmoore@gmail.com.

FROM MARILYN BOWMAN, KROGER CARD GIFT PROGRAM: For those of you who have Kroger gift cards, please continue using them. For those who **don't have a card, see Marilyn Bowman** who will be happy to furnish you with one. **New cards cost only \$5 and have \$5 preloaded on them.** Kroger gift cards can be used at any Kroger store and gasoline station. **Our Club receives 5% of each dollar loaded onto a card.** You can add money to a gift card by using a personal check, debit card, credit card, and cash. During the past 9 months (ended January 31) \$77,495 was spent using our Kroger gift cards and **\$3,875** has been received by our Club with no special effort required from any of us. If you are shopping at Kroger and not using the card you are **throwing away free money** that could be used to do great things through Rotary.

FROM PAULA ALSTON, COMMUNITY SERVICE COMMITTEE CHAIR: Thank you to the following people who came to help paint in support of our Literacy Volunteer project- Paula Alston, Candi & Mike Kelly, Jordan Truesdell, Greg Lemmond, T. O. Williams, John Brown, Peter Thompson & son, and Jim Johnson.

This project will create a "used book store" in the office of Literacy Volunteers of the NRV (a 501c3 organization) so they may maximize their fundraising efforts to sustain their organization. Rotarians painted the space and the adjacent bathroom. We will purchase, assemble and anchor book shelves; re-arrange some furniture, clean wood work; and purchase and hang window treatments. The completed project will include carpeting the area and laying linoleum in the bathroom. The overall budget for the project is \$4,500. **The Rotary Club of Blacksburg is giving \$3,500** and the Christiansburg-Blacksburg Rotary Club giving \$1,000.

FROM KARIN CLARK, PUBLIC RELATIONS DIRECTOR: Michael Abraham continues to develop the history of our club through his writing of Club President bios. **Susan Brown is the most recent bio** to be completed. You can read these bios at http://www.blacksburgrotary.org/history.html#past_presidents



Greg Lemmond paints at the Literacy Volunteers Office

BIRTHDAYS THIS MONTH: Send a birthday wish to you fellow Rotarian.

1-Feb Chuck Lee
6-Feb Jordan Truesdell
7-Feb Anna Beth Benningfield
10-Feb Franklyn Moreno
12-Feb Ferne Moschella
21-Feb Jerry Robinson
23-Feb Rotary International
24-Feb Dick Bohlin

DO YOU NEED A CLUB MAKE-UP? Spend just a ½ hour online at the Rotary eClubOne

Web site learning about Rotary programs and activities around the globe fill out the makeup form and you're there. This link is available on our club website, www.blacksburgrotary.org. Or, make up at an area club. Rotary International District 7570 (WWW.ROTARY7570.ORG) covers Western Virginia and Northeastern Tennessee. **To include news in the weekly Rotary email bulletin, noon lunch bulletin or Web site,** please forward to Karin Clark at karinclark507@comcast.net or call 230-5812.