

## RESULTS OF 2010 ROTARY MEMBERSHIP SURVEY

1. 100% feel welcome in our club.
2. 4% feel members have not made an effort to interact with them.
3. 92% feel comfortable sharing concerns w/club leadership.  
8% are new members or do not wish to complain.

### 4. Rating our club's involvement:

	<u>Excellent</u>	<u>Adequate</u>	<u>Insufficient</u>	<u>????</u>
Member development	42%	50%	5%	3%
Orientation/Education	40%	50%	8%	2%
Local Service Projects	70%	30%		
Public Relations	60%	40%		
Fundraising	75%	24%	1%	
Rotary Foundation	71%	27%		2%
Fellowship	60%	36%	3%	1%

### 5. Participation in club projects and activities:

91% Yes 9% No – (New member or work/family obligations)  
80% volunteered and 48% were asked or invited to participate

### 6. Involvement?

	<u>Involved now</u>	<u>Would like to be</u>
Membership development	22%	3%
Orientation	22%	3%
Local Service	56%	8%
International Service	17%	3%
Public Relations	17%	
Fundraising	38%	
Rotary Foundation	39%	2%
Fellowship	34%	3%

### 7. Your level of satisfaction in participation in club activities/projects?

54% Very satisfied and 46% Satisfied

### 8. Costs of membership were considered reasonable by 98%.

<b>9. <u>Rating weekly meetings:</u></b>	<b><u>Excellent</u></b>	<b><u>Adequate</u></b>	<b><u>Insufficient</u></b>
Rotary content	37%	62%	1%
Length	61%	39%	
Program organization	83%	17%	
Time for fellowship	44%	52%	4%
Networking opportunity	41%	54%	5%

	<b><u>Convenient</u></b>	<b><u>Inconvenient</u></b>
Location	90%	10%
Meeting Time	90%	10%

**10. Unsatisfactory aspects of our meeting place:**

Too remote/far out	8% (travel time & distance)
Meal quality	8% (more variety in vegetables/deserts)
Summer parking	5%
Speaker system inadequate	

**11. Changes that would improve our club meetings:**

Better speakers	5%
Increased variety of program topics	11%
More family involvement	14%
More service opportunities	13%
More focus on fellowship	19%
More vocational information	11%
Better time management	.5%
More leadership opportunities	5%

**12. Rating the amount of the club's fellowship activities:**

Too Many	0%
Right amount	73%
Too few	27%

**13. Amount of Rotary information provided on website/newsletter:**

Excessive	6%
Adequate	94%
Insufficient	0%

**14. Words you would use to describe the club's website/newsletter:**

<b>Interesting</b>	<b>53%</b>
<b>Useful</b>	<b>75%</b>
<b>Informative</b>	<b>75%</b>
<b>Boring</b>	<b>1%</b>
<b>Limited</b>	<b>3%</b>
<b>Uninformative</b>	<b>0%</b>

**15. Anything else you would like to see changed (individual comments):**

**“Shorten recitation of 4-way test – just have Service Above Self”**

**“I’m 90% content w/club meetings, which is darn good!”**

**“I don’t believe we should be praying.”**

**“Control members talking during announcements and program.”**

**“Utilize council of past presidents for help- not interference.”**

**“Support idea of a special project by and for new members.”**

**“I’m happy and glad I joined this particular club.”**

**“I really like this club – people are friendly.”**

**“Not enough orientation – need time to decide, should not all be done in one day.”**

**“Celebrate birthdays more.”**

**“Use mobile microphone or make all announcements from podium.”**

**“We have a great club with outgoing members.”**

**“It’s a great club. Focus on maintaining. I would not change much.”**

**“Part of the reason Rotary was formed was to bring business and professional leaders together and support each other. There are many business owners and decision makers in our club who choose to buy products and services elsewhere. Support our fellow members. Suggest a program to highlight what our club members have to offer.”**

**“Would like to see more emphasis and promotion of the Kroger Fund Raising card.”**

**“Would like the club to have more social & family events.”**

**“With over 100 members it is critical to keep all members involved (easier in small club). We have opportunity to work on events and organization to ensure members remain engaged. We need to tap the immense power of the wide variety of skills available.”**

**“Need better/more information about new members in bulletin and in brief 3-5 minute introductions when joining. Board members should check w/sponsors to see that new members are active.”**

**15. (continued)**

**“Enjoy being at meetings, being involved with the activities I participate in and appreciate the fact that I am not pushed to do more than I can at any given time.”**

**“Takes a lot of time from my employment at mid-day and causes misses, tardiness and make-ups. Commitment creates stress.”**

**“Would like to see more local support and less national and international involvement.”**

**“Would like folks to mix more and sit at different tables.”**

**“Would like to see return of the 3-5 minute member spotlight.”**

**16. Response of spouse/partner/family to your involvement in Rotary:**

<b>Feels proud of involvement</b>	<b>77%</b>
<b>Wants to be involved</b>	<b>5%</b>
<b>Wants to meet w/other spouses/family</b>	<b>14%</b>
<b>Interested in becoming a member</b>	<b>0%</b>
<b>Thinks Rotary takes too much time</b>	<b>0%</b>
<b>Thinks Rotary is too expensive</b>	<b>3%</b>

**“Spouse enjoys fundraiser outings.”**

**“Spouse is supportive.”**

**“Likes that I am getting involved in the community.”**