

Rotary Club of Blacksburg

The Bulletin

Rotary 

District 7570

Club 5753

This Week's Program:

Rotary Gold Club Requirements and Update

Sep 23, 2021 | Basic Education and Literacy Month

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. – Rotary Mission Statement



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Rotary Club of Blacksburg

(Club 5753)

Join us for Lunch!

Meets every Thursday at Noon

Blacksburg Country Club

www.rotary.org | www.rotary7570.org



SERVE TO CHANGE LIVES

Join This Week's Meeting

Join us in person or on Zoom:

<https://us02web.zoom.us/j/84545703834?pwd=Y3N2alVYU3dqTZ1SUxtUlhEUTk0dz09>

Green Beans !!

We still need 739 cans of green beans before October 20. If you have not contributed your cans yet, please bring them to this week's meeting. You can also drop them off at the Law Office of Arthur Shaheen at 1997 S. Main St., Suite 702 Blacksburg. Our club should provide them with 1000 cans of green beans. That's approximately 10 cans a member. Please bring your beans to the next two Rotary meetings for the parent club (9/9 and 9/16) and Tuesday (9/7) for the Satellite club. This is the perfect hunger initiative project! If you are not able to make one of these three meetings, you can drop your cans off at Arthur Shaheen's Law office at 1997 S. Main St., Suite 702 Blacksburg.



This Week's Program

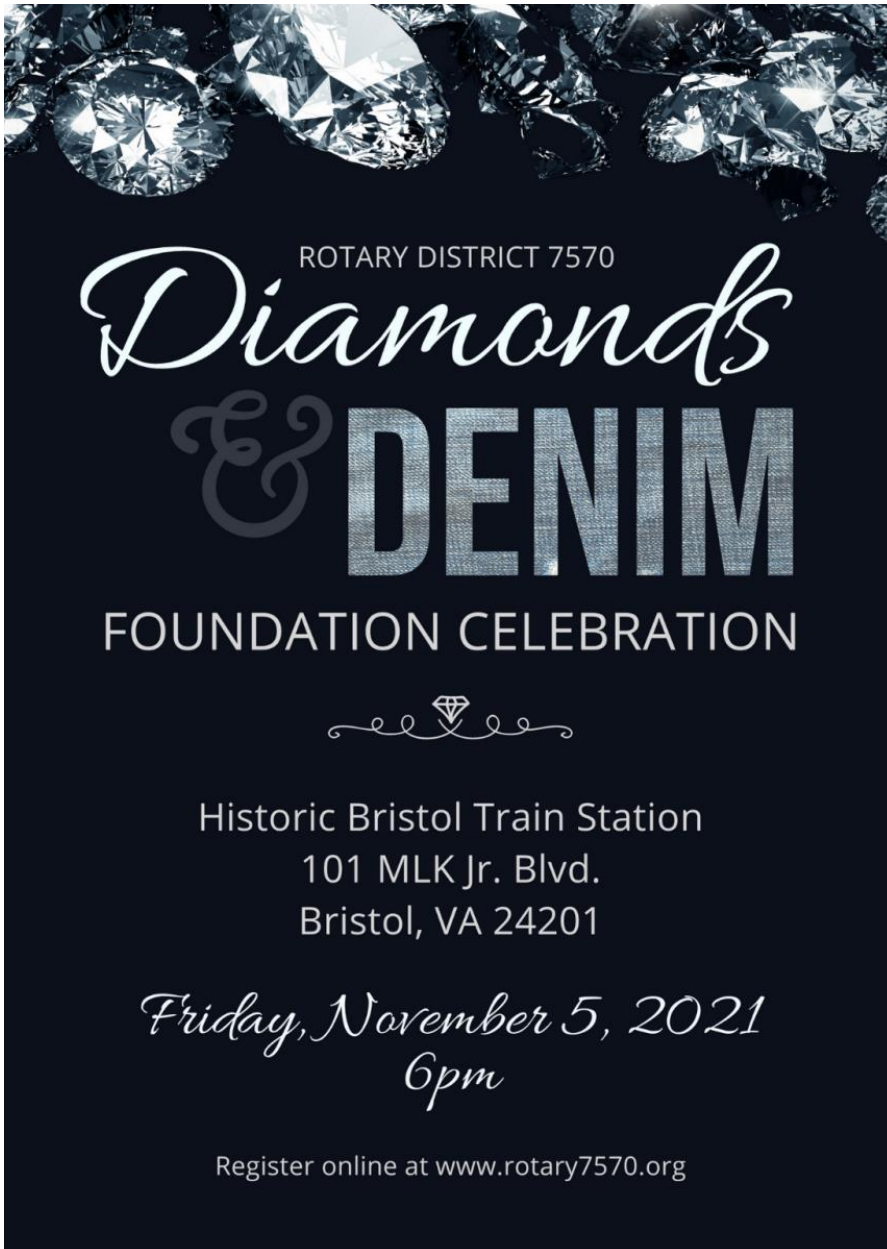
Our speaker is Jeanne Martin, a member of the Rotary Club of Floyd and in her second year as Membership Advocate for Area 9. Jeanne has been in Rotary for 25 years and was previously in the Rotary Club of Rocky Mount. She is a past president, a sustaining member and a Paul Harris Fellow.

She lives in Floyd with her husband and son. They have a farm with all things fleecy, like sheep, alpacas, llamas, angora goats and Highland cows. In her spare time (HA!) she runs an Airbnb. Jeanne is hoping to join us in person, but has been under the weather this week so she may zoom in.

This week's bulletin is sponsored by

PLOTT & FRENCH
FINANCIAL ADVISORS

In thanks to all those in the medical community for their efforts and sacrifices over the past year.

ROTARY DISTRICT 7570

Diamonds & DENIM

FOUNDATION CELEBRATION

Historic Bristol Train Station
101 MLK Jr. Blvd.
Bristol, VA 24201

Friday, November 5, 2021
6pm

Register online at www.rotary7570.org

Connect with us!



E-Mail

blacksburgrotary@gmail.com



Twitter

[@RotaryBlacksbrg](https://twitter.com/RotaryBlacksbrg)



Instagram

[BlacksburgRotary](https://www.instagram.com/BlacksburgRotary)



Facebook

facebook.com/RotaryBlacksburg



Web

www.blacksburgrotary.org

The Four-Way Test

Of the things we think, say,
or do...

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and
Better Friendships?

Will it be Beneficial to all
concerned?



Club Leadership

President: Ken D'Amato
President-Elect: Phil Araman
President-Nominee: Tom Ryan
Secretary: L. Jester / R. Spencer
Treasurer: Fred Meyers



Club Directors

Club: Phil Araman
Vocational: Eric Johnsen
Local: Tom Ryan
International: Peter Weimerskirch
Youth: Karen Stemen



District and Global

RI President: Shekhar Mehta
District Governor: Tara Ellis
Area 9 Governor: Cora Gnegy
District Secretary: Tim Carter
District Treasurer: Jacob Higginbotham



Rotary District 7570 Gold Club

Rotary District 7570 GOLD CLUB

Purpose: to provide a path towards a well-managed club and create a focus on Rotary International's areas of focus.

To receive the 2021-2022 Gold Club Award, complete the 22 Mandatory Activities and selected Elective Activities in Leadership, Membership, Foundation, Service, and Public Image Categories.

Elective Activity requirements depend on club size measured at July 1, 2021:

Less than 29 members: Three (3) Electives per Category

30-69 members: Four (4) Electives per Category

70-99 members: Five (5) Electives per Category

100 + members: Six (6) Electives

Gold Club achievement is measured from July 1, 2021 through June 30, 2022.

*Activities with a due date that is different than the end of the Rotary year are highlighted in **GOLD**.*

By completing the items with the light blue background, your club will qualify for the Rotary Citation.

To apply for the Rotary Citation, please visit rcc.rotary.org.

	Due By
Mandatory Activities	
President Elect must attend PETS Spring 2022 (attendance at any District or Multi-District PETS is acceptable if approved in advance by current DGE).	6/1/2022
Using the Planning Guide "Creating Your Club Leadership Plan," PE will prepare a Plan for your Club and review with your AG and your Club Leadership. This Plan may be modified in the future.	8/1/2021
Maintain a Social Media Page for your Club and post to your Club's social media page each month between 7/1/21 and 6/30/22.	6/30/2022
Using Rotary Club Central - Goal Center, Members & Engagement tab, establish Club Membership, Service Participation, & New Member Sponsorship goals.	6/1/2022
Follow Rotary's brand guidelines, templates, People of Action campaign materials, and related resources.	6/30/2022
Using Rotary Club Central - Goal Center, Rotary Foundation Giving tab, establish Annual Fund and PolioPlus Fund goals.	6/1/2022
Hold a "Family of Rotary" event for your club	6/30/2022
Club has at least one leader (PE or PN) at District Legislative Assembly (or obtains an excused absence in advance from current DGE).	4/30/2022
70% of Club members contribute on an individual basis to The Rotary Foundation through donations to Annual Fund, PolioPlus, or approved Global Grant.	6/30/2022
Update your Club Information in the District and Club Database - DACdb (see note 2)	8/1/2021
Identify Club Secretary in DACdb	8/1/2021
Identify Club Treasurer in DACdb	8/1/2021
Identify your Club Membership Chair in DACdb	8/1/2021
Identify your Club Foundation Chair in DACdb	8/1/2021
Identify your Club Public Image Chair in DACdb	8/1/2021
Identify your Club District Conference Chair in DACdb	8/1/2021
Identify your Club Youth Service Coordinator in DACdb (RYLA Contact; Interact Contact)	8/1/2021
Appoint club member to track your Club's progress in Gold Club Achievement activities in DACdb	8/1/2021
Recruit and induct a new member	6/30/2022
Have at least one club member visit (in person or virtually) another D7570 club meeting in order to foster goodwill & better friendships (cannot be DG, DGE, DGN, DGnd, AG, or DCC)	6/30/2022
Conduct a program (may be multi-club) on The Rotary Foundation presented by DRF Chair, Chairs: Annual Fund, PHS, Planned Giving, PolioPlus, Global/District Grants, or Area Foundation Advocate.	12/31/2021
Conduct a program (may be multi-club) on Membership presented by Area Membership Advocate, a District Membership Committee Member, or Club Membership Chair.	12/31/2021

Elective Activities: Leadership	
Club has 10% of membership attend the District Conference in 2022 (not including spouse/guests).	4/3/2022
Club has at least one Rotarian who is a First Time Attendee at District Conference in 2022.	4/3/2022
President-Nominee attends PETS 2021.	6/1/2022
Club President submits suggestions for revisions / improvements to Gold Club Award Criteria in writing (email) to AG.	6/30/2022
Club sends at least one member (other than the PE) to Rotary Leadership Institute (RLI).	6/30/2022
Create a Strategic Plan using the Strategic Planning Guide worksheet or the District Strategic Plan as a guide, and submit copy to your AG.	8/1/2021
Club PE attends Rotary Leadership Institute (RLI) or is already an RLI graduate.	6/30/2022
Club recites the "Four Way Test" at every club meeting.	6/30/2022
Each club member is assigned a specific role in the Club: a leadership position (officer or committee chair) OR member of a club committee/subcommittee	6/30/2022
Club Officer or Committee Chair (other than PE or PN) attends Club Team Training (CTT).	6/30/2022
Club has or establishes a Leadership Succession Plan for club officers.	6/30/2022
Club member serves in District capacity	8/1/2021
Elective Activities: Membership	
Conduct a study of your members' occupations, and work to align your membership with the mix of businesses & professions in your community.	6/30/2022
Sponsor, co-sponsor or maintain an existing sponsorship of an Interact or Rotaract Club	6/30/2022
Appoint an active Club Membership Committee	8/1/2021
Club includes Interactors in at least one club meeting/event and one service project.	6/30/2022
Hold a Membership Event and announce it on the Club's Social Media Page.	6/30/2022
Achieve overall attendance of at least 70% during any 3 individual months between July 2021 and June 2022	6/30/2022
Recruit three new members	6/30/2022
Show an increase in membership diversity (ethnicity, culture, age, gender, etc.)	6/30/2022
Have a club meeting focusing on membership development and retention.	6/30/2022
Conduct a recruiting campaign for new members	6/30/2022
Sponsor or co-sponsor a new Rotary Club or Satellite Club	6/30/2022
Develop or update a new member orientation and/or mentoring program.	6/30/2022
Maintain or improve your Club's retention of current & new members: (1) Improve retention rate by 1% OR (2) If your Club's retention rate was 90% or more in 2020-21, maintain it.	6/30/2022
Club Interact Chair/Coordinator attends Interact meetings at least quarterly	6/30/2022
Hold at least 2 service or fellowship events in which non-Rotarian friends and family participate	6/30/2022
Sponsor a Youth Exchange student or RYLA participant	6/30/2022
Host an event for Rotary Alumni, and highlight Rotary's networking opportunities	6/30/2022
Achieve a net gain in female members or members under the age of 40.	6/30/2022
Achieve a net gain in membership (Membership as of July 1, 2021)	6/30/2022
Elective Activities: Foundation	
Participate in or hold a community event that focuses on PolioPlus. The event should increase awareness of Rotary's work toward Polio Eradication and further Rotary's dedication to eradicate Polio.	6/30/2022
Club has one new Bequest Society Member	6/30/2022
Club attains 100% Paul Harris Fellow status (on a single day between 7/1/21 and 6/30/22, or all club members are certified as Paul Harris Fellows)	6/30/2022
Club contributes 100% of their Annual Fund-SHARE Goal to The Rotary Foundation	6/30/2022
Club contributes 100% of their PolioPlus Fund Goal to The Rotary Foundation	6/30/2022
100% of club members contribute on an individual basis to The Rotary Foundation through donations to Annual Fund, PolioPlus, or approved Global Grant	6/30/2022
Club names at least two new Paul Harris Fellows	6/30/2022
Club has two Paul Harris Fellows achieving a new level of recognition (PHF+1, +2, etc.)	6/30/2022
Club has one new Paul Harris Society Member (donates \$1000 per year to TRF Annual Fund)	6/30/2022
Club has one new Sustainer Member (donates a minimum of \$100 per year to TRF Annual Fund)	6/30/2022
Club is 75% Sustainer Members	6/30/2022
Club has one new Benefactor	6/30/2022
Club has one new Major Donor	6/30/2022
Apply for a District Grant or Collaborative District Grant (applies to all clubs involved)	7/31/2021
Apply for a Global Grant (may be multi-club)	6/30/2022
Club averages \$175 per member contributed to the Annual Fund	6/30/2022
Appoint an active Club Foundation Committee	8/1/2021
Designated Club Member (such as President, PE, Foundation Chair, Grants Chair, or other Club Officer) attends Foundation Grant Management Training	6/30/2022
Participate in hosting a Group Study Exchange (GSE) or Vocational Training Team (VTT), or Friendship Exchange Team	6/30/2022
Nominate a Group Study Exchange (GSE) or Vocational Training Team (VTT) candidate for team leader or team member	6/30/2022

Elective Activities: Service	
Conduct a Community Service project (may be multi-club). Describe your project in Rotary Club Central - Service Activities.	6/30/2022
Conduct a Vocational Service project/event (may be multi-club). Describe your project in Rotary Club Central - Service Activities. Vocational Service calls on us to empower others by using our unique skills and expertise to address community needs and help others discover new professional opportunities and interests. (examples: host a club meeting at a Rotarian's work place and share his/her profession; create a mentorship program; volunteer at a youth career day)	6/30/2022
Conduct a Youth Service project, program, or event (may be multi-club). Describe your project in Rotary Club Central - Service Activities.	6/30/2022
Club partners with one or more local Service Clubs (Kiwanis, Lions, Ruritan, etc.) to carry out a community project.	6/30/2022
Sponsor (or co-sponsor) a student for the annual Speech Contest held at RYLA	6/30/2022
Conduct a fundraising activity to benefit CART and submit the funds to District CART Representative	6/30/2022
Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org	6/30/2022
Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together.	6/30/2022
Host (or co-host) an inbound Youth Exchange Student (summer or academic year)	6/30/2022
Carry out an environmental service project, such as planting a trees or having a local stream or highway cleanup day.	6/30/2022
Club has scholarship program in place for graduating High School Seniors or College Students	6/30/2022
Initiate one new hands-on Community Service project	6/30/2022
Participate in a project to address community needs, such as medical care, literacy, homelessness, suicide prevention, social service needs, etc.	6/30/2022
Increase the number of members involved in service projects	6/30/2022
Club has at least one program to recognize individuals who have demonstrated high ethical standards and outstanding contributions to their community	6/30/2022
Recognize a club member for his/her service to the community	6/30/2022
Club contributes to the Wheelchair Project or participates in a Caribbean Partnership project	6/30/2022
Participate in a fundraising activity that supports a local Youth-related beneficiary (e.g. Boy or Girl Scouts, 4-H, Boys & Girls Club, local Y, etc.)	6/30/2022
Conduct a significant local or international service project in one of Rotary's six Areas of Focus	6/30/2022
Participate locally, regionally, or internationally in any kind of Hunger Project.	6/30/2022
Elective Activities: Public Image	
Read the Object of Rotary at one Club meeting each month.	6/30/2022
Make the 4-Way Test a part of each meeting, newsletter and bulletin.	6/30/2022
Create or continue "Health and Happiness" or "Sunshine" updates on members either in club newsletters or routinely during club meetings (e.g. birthdays, anniversaries, family successes, illness, etc.)	6/30/2022
100% attendance at any one meeting or function	6/30/2022
Publish (hard copy &/or email) a club bulletin at least monthly. Email copy to AG	6/30/2022
Create a video on Club social media page/outlet	6/30/2022
Club uses social media to promote a service project	6/30/2022
Get publicity in local newspaper or other publication	6/30/2022
Get publicity in local radio or television media	6/30/2022
Get publicity in Rotarian magazine or any RI publication	6/30/2022
Partner with another organization's social media outlet regarding a club event, project, story, announcement, etc. (Local Chamber, another Rotary club, project recipient, etc.)	6/30/2022
Arrange for the club's members to talk with the media to tell your Club's and Rotary's story	6/30/2022
Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary (e.g. sponsor a mixer jointly with the Chamber of Commerce).	6/30/2022
Undertake a public image campaign in the community, including at least one public service announcement using print publication, radio, television, or billboard.	6/30/2022
Sponsor a Career Day in which club members bring young people to their places of business to inform them about career opportunities, or participate in a Career Day sponsored by the local school system or other organization.	6/30/2022
<p><i>Note 1: President-Elect attendance at District 7570 PETS is required of all incoming Club Presidents, regardless of how many times they have served in that capacity. If the President-Elect cannot attend PETS due to a schedule conflict, he or she should arrange to attend a neighboring District PETS. Plans should be secured well in advance, since the D7570 PETS is held relatively late in the training season. If the President-Elect cannot attend PETS because of sudden illness or emergency and informs the DGE in advance of the D7570 PETS, then the District will arrange an opportunity for a make up PETS sessions and will excuse attendance at District Legislative Assembly (DLA). If unable to attend DLA, a Proxy form should be completed prior to DLA with permission from the DGE.</i></p>	
<p><i>Note 2: Club Information is accessed via DACdb -- My Club -- Club or Member Edit. Items required to satisfy requirement: (1) Current Club meeting place, day, time, location, and directions; (2) Member Foundation status: SM Sustaining Member, PHF Paul Harris Fellow, and PHS Paul Harris Society; (3) at least one phone number for each member; (4) current email, if applicable; (5) Member birthdate - month, day, & year (for Club & RI statistics only; member privacy will be maintained and DOB will not be published); (6) Photos are requested, but not required for privacy issues.</i></p>	
<p><i>Note 3: Please note that criteria for the "2021-2022 Rotary Citation for Rotary Clubs" have been incorporated into the criteria of Gold Club.</i></p>	



Calendar

September 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
					Page Warner	Nancy Morehouse
5	6	7 Satellite Club	8	9 Tommy Loflin	10	11
12	13	14 Brian Wheeler	15	16	17	18
19	20	21 Satellite Club	22	23	24	25
26	27	28 MICAH'S backpack	29 Chuck Burress	30		

Upcoming Programs and Events

Sep 28 - Filling bags for Micah's Backpack 6:00 p.m. St. Michael Lutheran Church

Sep 30 – CLUB SOCIAL, 5:30 PM, Iron Tree Brewery

Oct 7 – VT Women's Basketball

Oct 14 – Chocolate Festival Bagging

Oct 17 – Chocolate Festival

Oct 21 – National Alliance on Mental illness

Oct 28 – Chili Cookoff for Polio Plus

Nov 4 – Immigration Law

Nov 6 - Building beds with Sleep in Heavenly Peace, 9:00 a.m. 3275 N. Franklin, Cburg

Nov 11 – Rotary Foundation Jeopardy

Nov 18 – Condor Recovery Program

Need a Make-Up?

Montgomery County

Inn at Virginia Tech – Wednesday, 7:15 AM

Christiansburg-Blacksburg

Blacksburg Country Club, Monday 5:30 PM

Floyd

Floyd Country Store, Wednesday Noon

Radford

Best Western Radford Inn, Wednesday Noon

Kuhn Barnett School Building, Tuesday 5:30 PM

Salem

Salem Civic Center, Thursday Noon

Pulaski

Pulaski CC of Thornsprings, Monday 12:15 PM

Giles

Giles Community Hospital, Thursday Noon